



# Training and Vocational Promotion in the Coffee Sector



Trainings to Add Quality

<b>Project Name</b>	Training and vocational promotion in the coffee sector in the rural area Promotion of coffee value chain in the Kaffa region
<b>Country / Region</b>	Ethiopia, Kaffa
<b>Time Frame</b>	07.2019 – 31.12.2022
<b>Financing</b>	Bavarian State Chancellery
<b>Project Goal</b>	Value creation for farming families in the coffee sector Improved access to quality standards and requirements for international certifications Training in the coffee sector and relevant professions
<b>Target Groups</b>	<b>Direct Target Groups:</b> - Kaffa Forest Coffee Farmers Cooperative Union (KFCFCU) - Bonga Polytechnical College, Kaffa Zone
	<b>Indirect Target Groups:</b> - 48 cooperatives with about 15,000 coffee collectors organized through KFCFCU. - 3,000 students of Bonga Polytechnical College and future students in the new department for agro-processing.

## Background

For over 15 years now, there has been a close partnership between the Kaffa Forest Coffee Farmers Cooperative Union (KFCFCU) and the coffee company Original Food from Freiburg.

Both organizations were founded to jointly establish a sustainable value chain for wild coffee and to create the necessary marketing structures. Of the 48 KFCFCU cooperatives, 20 are now both fair trade and certified organic with their wild-collected and sun-dried coffee.

The labor-intensive harvesting and processing of certified wild coffee is increasingly being displaced by intensively managed coffee plantations. At the same time, the expansion of plantations also poses a threat to the remaining rainforests and the established small-scale farming structures in the region.

## German Partner bfz gGmbH

The implementing German partner organization is bfz gGmbH, a 100% subsidiary of the bbw Group.

Together with its subsidiaries, the bbw Group carries out development projects worldwide in the field of organizational development and technical & vocational training.



Installation of a photovoltaic system at Bonga College within the framework of the project

Project Partner:



# Project Objectives

The objectives of the project directly address the needs and core challenges of the farming families and coffee collectors organized in the cooperatives. It also aims to contribute to effective rainforest protection by promoting wild-collected coffee.

## Key areas of the project:

Improvement of access to quality standards and certifications

Improvement of the value creation chain in the coffee sector in the rural area

Improvement of training in the coffee sector and relevant professions

## Project Overview

**Excellent results & successes of the project so far (2019-2021):**

Sustainable documentation and compliance with requirements for international certifications with the help of 23 expert consultants

Equipment for workshops and training rooms in the college as well as support in the field of information technology and digitalization

Supporting the college in the expansion of training courses relevant to the project:  
Conduct train-the-trainer workshops in organic farming, mechanics, sanitation, solar energy and profiling -> A total of more than 100 trainers have already been trained.

To create a reliable and ecological energy supply: Installation of a photovoltaic system at Bonga College (The installation of another PV system already delivered at the Coffee Union will take place in 2022).

**Prospects & objectives for the year 2022**

Supporting the Coffee Union in being able to establish its own roasting unit locally

Creating the conditions for marketing roasted coffee

Increasing the value of the Union's sales product (about 20%)

Finalization of the qualitative and quantitative training on 3 project-relevant specialist areas; including the implementation of new agro-processing department (incl. honey production and coffee roasting) at Bonga College

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